

Their AI costs \$60 a seat. Yours is already on the phone you use.

RingCentral sells AI as a second product on top of the phone plan. And it only works if you move your whole phone system over to them.

THE TWO WAYS TO GET THIS

One means switching. One does not.

GOING WITH RINGCENTRAL

\$85

per person, per month

A \$25 phone plan plus the \$60 AI product. Only on RingCentral phones. You would also move your phone numbers, replace handsets and retrain your staff.

ADDING IT TO THE PHONES YOU HAVE

\$14

per phone, per month, example

Switched on for the phone system you already use. Everyone in the business gets it, not just the sales team. No new numbers, no new handsets, nothing to move.

WHAT YOU GET ON EVERY PHONE



Every call written up

A short written summary of what was said and what you promised, ready the same working day. You can search all of them later, so nothing is lost when someone is off.



Told when something matters

If a customer is upset or says they want to leave, someone on your team hears about it within minutes of the call ending, with the call attached so they can check it fast.



See what is going on

Pick a question and get an answer drawn from all your calls, with the conversations behind it one click away. See which topics are climbing this month against last.

THREE THINGS TO CHECK WITH RINGCENTRAL

- 1 The AI is a separate purchase, not part of the plan
- 2 You have to switch phone systems to get it
- 3 Priced for sales teams, so the rest of your staff misses out



Built to help the business, not to watch your people.

Calls are read so they can be sorted, and personal ones are then hidden from the reports and screens your team sees. What comes through is the work: what was promised, what went wrong and what keeps coming up. Nothing happens on its own. A person always sees it and decides what to do.

Ask your phone provider to turn it on.

This works on the phone system you already have, through the company you already deal with. Ask them what it would cost for your phones.

[Ask your provider](#)